



SPONSORSHIP OPPORTUNITIES

SEPTEMBER 15, 2023

7 PM TO 10 PM

MANATEE COUNTY FAIRGROUNDS,
1402 14TH AVE WEST, PALMETTO, FL

Local restaurants will be competing for the top sangria and margarita at the Sangarita Showdown. Attendees sample as many as they like and vote for their favorites. There will be winners in the following categories - People's Choice of Sangria, People's Choice of Margarita, and Best Appetizers.

ALL PROCEEDS BENEFIT  PARENTING matters AND THEIR MISSION TO ADVANCE THE LIVES OF CHILDREN, TOGETHER, WITH THEIR PARENTS.

SCAN ME! >>>



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SANGARITASHOWDOWN.WEBSITE | PARENTING MATTERSFL.ORG

Parenting Matters is a non-profit, 501(c)3 organization, tax id #65-0374386, State of Florida registration number ch9376. A copy of the official registration and financial information may be obtained from the division of consumer services by calling 800-help-fla toll-free within the state or visiting www.800helpfla.com. Registration does not imply endorsement, approval, or recommendations by the state.



SPONSORSHIP LEVELS

	PREMIER VIP \$4,000	VINEYARD \$2,000	MAGNUM \$1,000	CHALICE \$500	COCKTAIL \$250
VIP TICKETS	16	8	8	4	2
PRESENT AWARDS TO RESTAURANTS & LOGO ON AWARD PLAQUES	☑	☐	☐	☐	☐
PROGRAM AND JUMBOTRON AD	☑	☑	☐	☐	☐
PROMINENT LOGO PLACEMENT	☑	☑	☐	☐	☐
ON-SITE BRANDING OPPORTUNITIES	☑	☑	☐	☐	☐
LOGO ON (1) TABLE SIGN	ALL VIP TABLES	☑	☑	1/2 SIGN	☐
SOCIAL MEDIA, EVENT FLYER AND E-BLAST RECOGNITION	☑	☑	☑	☑	☑
PROGRAM, JUMBOTRON, AND WEBSITE RECOGNITION	☑	☑	☑	☑	☑

ALL SPONSORS RECEIVE VIP TICKETS WITH THE FOLLOWING BENEFITS:

- ◆ Sample all the appetizers, sangria, and margaritas!
- ◆ Reserved seating in the Exclusive VIP area
- (5) Extra Raffle Tickets | Exclusive VIP Raffle | Dessert Bar
- (2) Drink Tickets for Beer and Wine | Bottled Waters | Swag Bag



PREMIER VIP SPONSOR - \$4,000 (1 AVAILABLE)

- Sponsor's logo predominantly featured as exclusive VIP sponsor on event program, on-site event signage, and event flyers
- Opportunity for sponsor representative to present awards to winning restaurants during the event.
- Sponsor's logo included on plaques presented to winners in each category.
- Fullscreen ad on the jumbotron, scrolling throughout the event*
- Full-size ad in event program*
- Exclusive VIP sponsor identification in press releases
- Sponsor's logo on all VIP table signage
- Sponsor's logo featured on event Facebook, E-blasts, Eventbrite, and Website
- Recognition on loudspeaker throughout the event
- Opportunity to display standalone banners at the event site and in the VIP area*
- Opportunity to provide branded materials for VIP swag bag*
- Two (2) reserved tables with sixteen (16) VIP event tickets

VINEYARD SPONSOR - \$2,000 (2 AVAILABLE)

- Sponsor's logo predominantly featured as a premier sponsor on event program, on-site event signage and event flyers
- Fullscreen ad on the jumbotron, scrolling throughout the event*
- Full-size ad in event program*
- Major sponsor identification in print advertising, and press releases
- Sponsor's logo featured on Facebook, E-blasts, Eventbrite and Website
- Sponsor's logo on (1) table signage
- Recognition on loudspeaker throughout the event
- Opportunity to display standalone banner at the event site
- Opportunity to provide branded materials for VIP swag bag*
- One (1) reserved table with eight (8) VIP event tickets

MAGNUM SPONSOR - \$1,000

- Sponsor's logo to appear on social media, Eventbrite, website, e-blasts, event program, and jumbotron
- Sponsor's name listed on press releases
- Opportunity to provide branded materials for VIP swag bag*
- One (1) reserved table with eight (8) VIP event tickets



CHALICE SPONSOR - \$500

- Sponsor's logo to appear on on social media, eventbrite, website, e-blasts, event program, and jumbotron
- Sponsor's name listed on ½ table signage
- Four (4) VIP event tickets with reserved seating

COCKTAIL SPONSOR - \$250

- Sponsor's logo to appear on on social media, eventbrite, website, e-blasts, event program, and jumbotron
- Two (2) VIP event tickets with reserved seating

TABLE HOSTS

VIP TABLE - \$600

- Sponsor's name on (1) table sign
- One (1) reserved table with (8) VIP event tickets
- Save \$40 with the purchase of a full VIP table

VIP HALF TABLE - \$300

- Sponsor's name on (1/2) table sign
- Four (4) VIP event tickets with reserved seating
- Save \$20 with the purchase of 4 VIP tickets

INDIVIDUAL TICKETS

VIP TICKETS - \$100

EARLY BIRDS DISCOUNT- SAVE \$10 AND PAY \$90 BEFORE 8/15

- VIP Ticket value is \$100 per ticket.
- Reserved seating in the Exclusive VIP area
- 2 Drink Tickets for Complimentary Beer or Wine
- Swag Bag
- Dessert Bar
- (5) Complimentary Raffle Tickets
- Bottled Waters
- Exclusive VIP Raffle
- All General Admission benefits listed below

GENERAL ADMISSION - \$50

EARLY BIRD DISCOUNT - SAVE \$10 AND PAY \$40 BEFORE 8/15

- General Admission Ticket value is \$50 per ticket
- Free parking
- Sample all the appetizers, sangria, and margaritas
- Limited Seating



DEADLINES:

* Materials Must be provided by the sponsor. The deadline for the program and Jumbotron ads are August 15th. Please drop off swag bag items to Parenting Matters by September 1st. Sponsorship registration must be received by August 15th for full sponsorship benefits.